



Cellular Backhauling *with RADWIN's WinLink™ 1000*

The Wireless Alternative: Delivering Cost Efficient Backhauling

Today's cellular telecommunications customers demand advanced, bandwidth-intensive data services, and patience wears thin if quality of service is less than perfect.

To stay on top of the competition, cellular operators need to stay in sync with customer demand. And for that they need a backhaul solution capable of relaying high bandwidth traffic to a growing number of cellular sites with carrier-grade reliability at the most cost-effective price.

Trenching cable or fiber to backhaul base station traffic to the network backbone carries a heavy price tag and often requires working around difficult obstructions, such as roads or underground sewer systems.

That's why the case for deploying wireless equipment for diverse cellular backhauling scenarios has become so compelling.

WinLink™ 1000: Connecting Backhaul to the Bottom Line

RADWIN's premier point-to-point broadband wireless system, the WinLink™ 1000, presents cellular operators with the first truly compelling solution for addressing backhauling challenges both in terms of price and performance. Virtually maintenance-free, the license-exempt wireless solution is capable of handling all voice and data backhaul traffic at just a fraction of the cost of alternative solutions.

The carrier-grade WinLink™ 1000 is quickly becoming the product of choice for service providers across the globe, and for good reason: it tackles all the must-have requirements that cellular operators typically stress as make-or-break issues, such as availability, range, reliability and quality. In addition, WinLink™ 1000 uses innovative technologies to deal with interference issues. This marks the first time that a license-exempt system can seamlessly operate even in the most crowded environments and serve cellular backhauling needs with optimal reliability while maintaining a highly competitive price.

